

IRC Licensing Course Registration Form

The Intercultural Readiness Check: Maximizing Development by Personal Assessment and Feedback

Internationally operating companies increasingly experience the impact of cultural differences on their business. Numerous people are now engaged in cross border negotiations, multicultural teams, foreign assignments and the management of staff from cultures other than their own. All these people, and the organizations they work for, need to thoroughly understand the impact of culture on their behavior, motivation, ways of thinking and decision-making. There are many roads to effective intercultural interaction – just as cultures differ, so do people. Assessment of individual strengths and preferences is therefore vital for a sustainable development of intercultural competences.

The Intercultural Readiness Check (IRC) supports companies and practitioners in assessing and developing individuals' current level of competence in interacting successfully across cultures. The IRC assesses four vital aspects of effective functioning in a multicultural environment:

Intercultural Sensitivity	The degree to which a person takes an active interest in others, their cultural background, needs, and perspectives
Intercultural Communication	The degree to which a person actively monitors his/her own communicative behavior, and adjusts it to the needs and expectations of others
Building Commitment	The degree to which a person actively influences the social environment, concerned with integrating different people and personalities
Preference for Certainty	The degree to which a person appreciates the challenges of culturally diverse environments as an opportunity for personal development

The IRC provides valid and reliable information on a person's current strengths and preferences in these areas. The IRC has been developed over a period of three years in collaboration with the University of Groningen. Across a broad spectrum of client companies, IRC licensees have used the IRC successfully for enhancing their clients' intercultural competences. With more than 15,000 respondents from over 14 industries and 120 countries, the IRC database is one of the largest sources of information on intercultural competences available today.

The IRC is accessible online at home or at work from all over the world. Scores can be processed automatically and IRC feedback contains practical suggestions for development.

Our Two-Day IRC Licensing Courses

Through our IRC Licensing Courses, intercultural professionals become certified to administer the IRC in their work in both corporate and academic settings. More specifically, you will:

- Gain in-depth understanding about the competencies assessed by the IRC
- Receive detailed information of the psychometric properties of the IRC and be able to answer questions about them
- Learn how to use the IRC to enhance and customize your training, consulting and coaching activities
- Practice how to access the IRC via the Internet and manage your client accounts at work and at home
- Become licensed to receive country- and industry-specific reports on IRC scores, and be able to participate in future research and publication activities initiated by Intercultural Business Improvement.

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Information on the next IRC Courses

IRC Course

Place: Amsterdam, Centrum de Roos, PC Hoofdstraat 183.
Dates: Thursday, 24th to Friday, 25th of June, 2010 (9h to 17h)
Thursday, 2nd to Friday, 3rd of December, 2010 (9h to 17h)

Costs per person: Euro 1,350.00
Members of professional intercultural organizations receive a 15% discount.
Note: These prices do not include VAT of 19%.

Annual IRC Get Together Saturday 26th of June 2010

Join us to meet other IRC Licensees! Each summer, we celebrate our first IRC Licensing Course by inviting all IRC Licensees to come to Amsterdam for a full day of presentations, exchange and networking with fellow professionals. After the presentation, there will be a reception. The program and location will be announced in the Spring of 2010.

If you wish to participate in the IRC Licensing Course, please tick the relevant box below and enter your contact details.

- I want to participate in the IRC Licensing Course in Amsterdam on 24th and 25th of June 2010. I will confirm my participation by a down payment of Euro 250.00 before June 1, 2010.
- I want to participate in the IRC Licensing Course in Amsterdam on 2nd and 3rd of December 2010. I will confirm my participation by a down payment of Euro 250.00 before November 15, 2010.
- I want to participate in a later IRC Licensing Course. Please send me information on alternative dates.

Further information

Please complete this registration form and mail, fax or send it to:
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Work phone: +31 35 62 94 269 • Fax number: +31 35 629 49 19 • www.ibinet.nl • www.irc-center.com

Bank details Intercultural Business Improvement

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Full name
Organization
Street and/or P.O. Box
City, postal code and country
Work phone
E-mail address
VAT Identification code